



Andhra Loyola College
(AUTONOMOUS)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

SESSION DETAILS

Title of the session: *“One Day Workshop on “How to Plan for a Startup: Legal and Ethical Steps”*

Date: April 20th 2023

Duration: 6 Hours

Event Type: Seminar

Level: 2

Theme:

Expert/Speaker Details:

Name: Mr. Sai Sateesh

Designation: CEO

Organization: Indian Servers PVT Ltd. Vijayawada.

Brief about Expert/Speaker: Well Experienced in Legal and Ethical aspects in Startup's

Outcome of the activity: Explain about Importance of innovation in entrepreneurship.

Key Highlights: The main objective of this Session is to create awareness of innovation in entrepreneurship. In his opinion, innovation is the most important word for an entrepreneur and society in general. He pushed everyone to bring out their innovative and creative ideas and shared his steps of taking the idea and making into reality. From his point of view the path of innovation has three steps: Ideate, Create, Validate.

Participant details:

Total no. of Student participation: 95

Total no. of Staff (Teaching/Non-teaching) participation: 4



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One Day Workshop on “How to Plan for a Startup: Legal and Ethical Steps”

The event “How to Plan for a Startup: Legal and Ethical Steps” held on April 20th 2023 started with an introduction by the MC, Mr. Rajesh of II MBA, which was followed by a silent prayer. The welcome address was delivered by Lilly Grace of II MBA, following which **Dr. A. Madhuri**, Head of the Department of MBA, addressed the gathering. **Mr. Sai Sateesh** CEO of Indian Servers PVT, Ltd. He started his presentation by talking about the importance of innovation in entrepreneurship. In his opinion, innovation is the most important word for an entrepreneur and society in general. He pushed everyone to bring out their innovative and creative ideas and shared his steps of taking the idea and making into reality. From his point of view the path of innovation has three steps: *Ideate, Create, Validate*.

First, identify a problem and gather relevant information and communicate this research effectively. Secondly, brainstorm the idea and work through the obstacles during its implementation. Last but not the least is the physical manifestation of the idea. Analyze the competency, understand the market and work through any errors that might happen in this step. He gave many examples on how this works in real life.





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